

Entrepreneurial Support Program (ESP)

THE
POWER
OF A
PLAN



“Entrepreneur Focused, Technology Driven”



Executive Overview

ENTREPRENEURIAL BUSINESS SOLUTIONS

Samuel Goldstein & Co. is a multi-generational CPA and advisory firm that collaborates with entrepreneurially driven clients from incubators to established businesses. We help emerging executives with start-up strategies, including back office accounting support, cash flow management, tax strategies and financial reporting. Our professionals counsel seasoned owners with financial decisions, profit enhancement and succession planning. Our firm works to help create a successful business and the proper work life balance.

OUR CLIENTS INCLUDE:

- Entrepreneurs
- Incubators / start-ups
- Closely held companies
- High net worth individuals
- Multi-generational businesses
- Non-profit organizations

ENTREPRENEUR FOCUSED

Our mission is to support our clients unique and evolving needs. To that end, as a team we develop strategies and monitor results, making changes to the plan as the business environment changes. Targeted, timely meetings ensure steady interaction, keeping your company and our firm continually moving towards your goals.

TECHNOLOGY DRIVEN

Technology changed the accounting profession enabling us to work with you more efficiently and effectively. The client portal allows secure exchange of financial information 24/7. We provide an online Info Center to provide up-to-date newsletters and tax alerts. Paperless processing and electronic filing provides maximize efficiency.

Entrepreneurial Focused

Technology Driven

Goal Setting

Profit Enhancement

Customized Financial Reporting

Tax Strategies

CFO Services

Compliance Reporting

Personal Financial Planning

Exit & Succession



Back Office Support Services (BOSS)

Customized Accounting Solutions

THE ADVANTAGE OF BOSS

The Key Benefits

- Outsourcing accounting reduces costs
- Back office accounting uses dedicated software
- Fees for outsourcing services are based on your needs
- Your documents are stored securely
- Cloud-based financial data allows for quick, accurate reporting
- Level 5 decision support

Fixed Fee Pricing

- No annual contracts
- Monthly fixed price agreements
- “Grow as you go”; expand or contract services

Trusted Advisor Relationship

Owners decide how they want to use us. For many of our clients we are the people they call to:

- Get independent professional guidance
- Have an informed resource to discuss sensitive ideas
- Use a fresh set of eyes to review data or opportunities

Peace of Mind in
Your Financial World

TECHNOLOGY BASED

Cloud Computing

Real time information at your fingertips:

- Secure client portal using a SAAS-based platform
- 24 x 7 access to all your information
- Paperless processing
- Efficient use of electronic storage and transfers

SERVICES & BOSS MODEL

Outsourcing routine accounting functions or the management of these areas, enables clients to focus on managing and growing the part of the business that requires their unique skills. Our clients can select from a full range of accounting services to ensure they have the information required to run their business cost effectively, as well as receive the sound business analysis and trusted advisor support they need throughout the year.

Accounting

- Bookkeeping
- General ledger and chart of accounts development
- Entry of revenue and expenses

Financial Reporting on a Real Time Basis

- Development of key performance indicators (KPIs)
- Income statement and balance sheet reporting
- Reporting dashboards to help monitor performance

Payroll

- Time entered online or sent to us to process
- Tax deductions, payroll tax reporting, and payroll forms
- Federal and multi-state filings

Tax Compliance and Representation

- All federal, state and local tax needs from income reporting to sales and payroll taxes
- Tax planning including business and personal income tax strategies, estate and gift planning
- Tax audit representation

Bill Payment

- Scan or send approved invoices for timely payment
- You receive a real-time log of all invoices

Consulting and Leadership

- Financial report analysis
 - ✓ Unusual item investigation
 - ✓ Emergence of trends
 - ✓ Discussion on possible opportunity areas
 - ✓ Cost control suggestions
 - ✓ Revenue enhancement brainstorming
- Strategic direction with regular meetings and support

*We have the skills you need for all phases
of your business's progression.*



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Samuel Goldstein & Co.

Certified Public Accountants

150 Great Neck Road, Suite 202 | Great Neck, NY 11021

www.sgcpas.com

516.466.3388
212.244.2936